## Selected Projects

- New Design for Triangle Park, in collaboration with JMD Design for Penrith City Council
- Guest Instagram Curator & Framework, for Barangaroo Development Authority
- Community Garden Guidelines
   Engagement, in collaboration with
   Cred Community Consulting for City
   of Sydney
- Mona Vale Place Plan Panel & Place Branding Workshop, for Pittwater Council
- Digital Economy Youth Workshop, for Lake Macquarie Council
- Thornton Community Development Program, for UrbanGrowth NSW
- Digital Marketing, for Seasonal Supplies
- Planner Tech Column, for Planning Institute of Australia's New Planner Magazine



JOC CONSULTING | 2015
Activating Place | Building Community | Marketing Cities

With another big year coming to an end, thanks to everyone who I've had the pleasure of working with and to those people that continue to inspire the work

of JOC Consulting.

## **Quick Highlights**

- Finalist, NSW Emerging Creative Talent Award 2015
- Co-Director, Sydney Architecture Festival
- Sydney's Top Ten Instagrammers, Time Out Sydney
- · Chair, Brand X

.....@John\_OCal



+5200 Instagram followers



+5100 Twitter followers



+1000 hits/month



+4800 total hits



1,143 Facebook followers



Idea Bombing Sydney has continued to deliver great events with awesome speakers and interesting topics. In 2016, the Idea Bombing [City] initiative will be launching a new website, and with it, a proper home for the 6 chapters [and growing] across Aus/Can.



Trending City is a collaborative blogging platform for urban trends. In 2015, new contributors have provided insights into Asia and Europe with plans for more American content next year. Visit trendingcity.org for more information.

## **Clients**















